

Alexandria Corn

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EDUCATION

Agnes Scott College

Bachelor of Arts in Business Management with a minor in Dance

Decatur, Georgia

Expected December 2024

Honors: Elizabeth Kiss Trailblazer Scholarship, LeRoy Grijalva Scholarship, Santa Barbara Mariachi Festival Annual Fund

EXPERIENCE

The Center For Digital and Visual Literacy (CDVL)

Digital Peer Assistant

Decatur, Georgia

September 2023 -Present

- Create content on the CDVL website and social media outlets to increase community engagement
- Outreach to students and faculty with digital skills integrated into the course curriculum to maximize skills
- Develop knowledge of computer applications being Final Cut Pro, Audacity, iMovie, Adobe Suite, and Wix

Studio Dance Theatre at Agnes Scott College

Marketing Coordinator

Decatur, Georgia

August 2024 -Present

- Outreach to external organizations and visual and performing arts calendars to promote performances to maximize attendance
- Collaborate with the social media team to develop content for their online presence, enhancing engagement

Lompoc Taxi

Web Designer

Decatur, Georgia

August 2024 -September 2024

- Created a new Wix website for Lompoc Taxi, enhancing user experience and visual appeal
- Conducted SEO analysis and implement strategies to improve website visibility and search engine rankings
- Ensured the website was mobile-friendly and responsive, providing an optimal browsing experience across various devices and screen sizes

American Civil Liberties Union of Georgia (ACLU)

Marketing and Communications Intern

Decatur, Georgia

May 2024 -August 2024

- Created social media content and videos with Canva and Davinci Resolve, enhancing campaign visibility
- Managed media coverage using Excel and Microsoft Office, improving tracking and response efficiency
- Updated the SquareSpace website, ensuring accurate information and enhancing user experience
- Used Asana and Sprout Social for project management, streamlining workflows and campaign execution

Core Dance

Marketing Intern

Decatur, Georgia

August 2023 -December 2023

- Crafted newsletters and E-blasts using GiveEffect, effectively communicating with audiences
- Developed and optimized web pages on Wix, enhancing the site functionality
- Streamlined project management using Asana, facilitating efficient coordination within organization

LEADERSHIP AND ACADEMIC PROJECTS

Access Redefined at Agnes Scott College

President and Director of Marketing

Decatur, Georgia

September 2022 -Present

- Lead and manage the executive board, ensuring effective communication and reporting
- Develop and implement event schedules, overseeing all aspects of event planning and execution
- Oversee the marketing committee, including managing a marketing schedule using Excel
- Direct marketing efforts to promote awareness about disabilities and enhance inclusivity

Community Extern at Jackson Spalding

SCALE Participant and Community Extern

Decatur, Georgia

January and March 2023

- Applied leadership, communication, and team-building skills through the immersive experience